CLAIMS

1. A mobile terminal apparatus comprising:

a display portion to be driven by a voltage applied thereto; and

display portion driving control means for changing driving operation of the display portion including at least one of a drive system and a driving frequency thereof, so as to make driving condition of the display portion adapted to operation condition of the apparatus itself.

- 2. The mobile terminal apparatus according to claim 1, wherein the display portion driving control means changes the drive system so as to drive the display portion by sequential scanning drive when movie display is performed, and to drive the display portion by interlaced scanning drive when another display is performed.
- 3. The mobile terminal apparatus according to claim 1, wherein the display portion driving control means changes the drive system so as to drive the display portion by sequential scanning drive in a camera mode for operating a camera, and to drive the display portion by interlaced scanning drive in another operation mode.

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4. The mobile terminal apparatus according to claim 3, wherein the display portion driving control means changes the drive system of the display portion into the sequential scanning drive as soon as the camera mode is started, and changes the drive system of the display portion into the interlaced scanning drive as soon as the camera mode is terminated and shifted to another operation mode.

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- 5. The mobile terminal apparatus according to claim 1,
 wherein when the display portion driving control means
 changes the driving operation, the display portion driving
 control means carries out the driving operation change in a
 period after scanning one screen in the display portion is
 completed and before scanning a next screen is started.
 - 6. The mobile terminal apparatus according to claim 1, wherein when the display portion driving control means changes the driving operation, the display portion driving control means changes display contents of the display portion in the vicinity of changing the driving operation.
 - 7. The mobile terminal apparatus according to claim 1, wherein the display portion driving control means changes at least one of the drive system, the driving frequency and the driving voltage of the display portion in accordance with

the operation condition of the apparatus itself.

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8. The mobile terminal apparatus according to claim 1, wherein the display portion driving control means changes the drive system of the display portion into interlaced scanning drive or frame inversion drive when the apparatus itself is in a standby state.